

New for 2019 we have introduced this exciting new Instagram category in association with Jessops as part of the RSPCA Young Photographer Awards. If you are aged between 13–18 with an Instagram account you can enter your best animal photo for a chance to be our very first Insta category winner. Whether it's a photo of your pet, wildlife or farm animals, we want to see your best animal photography!

How to enter

- The RSPCA Young Photographer Awards On Instagram 2019 is open for entries between 12pm Wednesday, 24 July and 9am Monday, 5 August. This category runs differently to the main Young Photographer Awards so please read the process carefully before you enter.
- 1. Upload a pic to your Instagram feed and use **#RSPCAYoungPhotographers** and **#YPALoveAnimals** both hashtags must be used to qualify for entry.
- 2. We will only be able to include your entry if your account is not private.
- 3. Entry closes: Monday, 5 August, 9am.
- 4. Top five entries will be shortlisted and contacted via direct message.
- 5. 10am Monday, 12 August public vote on the shortlisted entries opens on the @Official_RSPCA Instagram page.
- 6. 12pm Friday, 16 August public vote closes.
- 7. The winner will be contacted via email and announced on the @Official_RSPCA Instagram page shortly after.

Competition guidelines

We can't wait to see your animal images! We want your winning photos to show animals that are as happy, healthy and safe as they can be, so please take a look at our handy competition guidelines and <u>photo tips</u> before sharing them. We love all animals so your photos can be of pets, wildlife or farm animals.

In the photo, the animal should be:

- Happy and relaxed.
- Performing natural behaviour.
- Comfortable if/when interacting with people and other animals.
- Looking healthy.
- In a safe and suitable environment.

And finally, please don't dress your pet up – unless the clothing is for the animal's benefit e.g. to keep them warm. That means no fancy dress!

Thanks for entering, and good luck!

Prize

The winner is entitled to receive £100 Jessops vouchers, an RSPCA centre visit, trophy and an invitation to attend the Awards' ceremony at the Tower of London on 18 December 2019.

RSPCA Young Photographer Awards **On Instagram 2019** Terms and conditions

- 1. In addition to the information provided above, the following Terms and conditions apply. Entry into the Competition constitutes acceptance of these Terms and conditions and any entry found not to comply with them will be disqualified.
- 2. The RSPCA Young Photographer Awards On Instagram 2019 (the "Competition") is run by the Royal Society for the Prevention of Cruelty to Animals (a charity registered in England and Wales, No.219099), Wilberforce Way, Southwater, Horsham, West Sussex RH13 9RS (the "RSPCA").
- **3.** The Competition is open to residents of England and Wales who are aged 13 to 18 on 24 July 2019 and have their own Instagram account, subject to condition 6 below.
- **4.** Entries can only be accepted on Instagram via an uploaded image on entrants' Instagram feed and by using #RSPCAYoungPhotographers and #YPALoveAnimals. Both hashtags must be used to qualify for entry.
- 5. All entries must comply with the Competition Photo Guidelines as outlined above. Entrants should not do anything to upset or stress animals in their attempt to photograph them. Photos will be rejected from the Competition if the RSPCA or the judges believe that they show an animal in distress or upset, or if they contain any unsuitable content. Entries must be of animals only. Please do not include any person or people in your photo.
- **6.** The Competition is not open to employees or immediate family members of employees of the RSPCA, its subsidiaries, agents or anyone else professionally connected to the Competition.
- 7. The Competition opens at 12pm on 24 July 2019 and closes at 9am on 5 August 2019.
- **8.** Each entrant can submit up to five images. If more than five are submitted then only the first five will be considered.
- **9.** An entrant may only submit images from one Instagram account. Entrants found to have entered on multiple accounts will be disqualified.
- **10.** Up to 5 photos will be shortlisted by RSPCA staff to be put forward to a public vote on @Official_RSPCA Instagram page to decide the winner of the Competition. The photos will be shortlisted based on the quality of the image, in line with the Competition Photo Guidelines and the decision will be final.
- **11.** By entering your photo, you give the RSPCA express permission to share this content on its social media channels and to make minor edits to the content. The photograph must have been taken by the entrant themselves.
- 12. Shortlisted entrants will be contacted via Instagram direct message and be required to provide the necessary consent by 5pm on Wednesday, 7 August 2019, ahead of the public vote.
- 13. Entrants 16 or younger must have their parent or legal guardian's permission to enter the Competition. Entrants must supply a valid email address for their parent or legal guardian, who will be contacted by the RSPCA to consent on the entrant's behalf to these terms and conditions of entry to the Competition.
- 14. The same or similar photos to those entered into the Competition must not be entered into any other competition where the announcement of the winners is before 19 December 2019. Any photos entered that have previously won a national photography competition will be rejected.
- **15.** The starting date for entries is 12pm on Wednesday, 24 July 2019 in England and Wales. The closing date for entries is 9am on Monday, 5 August 2019. Any entries received by the RSPCA after this time will be rejected from the Competition.

- **16.** All shortlisted entrants in the Competition will be notified by the RSPCA by Instagram direct message, no later than Wednesday, 7 August 2019. The decisions of the judges and the RSPCA are final and no correspondence will be entered into.
- 17. Unsuccessful entrants will not be contacted in respect of their entry. No feedback will be given on any entry.
- **18.** The winner of the Competition will be the entrant whose photograph receives the most votes in the public vote by 12pm on Friday, 16 August. The RSPCA's determination of the winner on this basis is final.
- **19.** There will be only one winner however additional prizes may be awarded but this is at the sole discretion of the RSPCA.
- 20. The winner of the public vote will be contacted by direct message. The winner may claim their prize by attending the RSPCA Young Photographer Awards ceremony on 18 December or may request delivery to an address within England and Wales, upon providing an address for delivery of their prize. If the winner does not respond to the RSPCA within 28 days of being notified, then the RSPCA may select an alternative winner from the shortlisted entries.
- **21.** The winner is entitled to receive £100 Jessops vouchers, an RSPCA centre visit, trophy and an invitation to attend the Awards' ceremony at the Tower of London on 18 December 2019. Travel or accommodation, to the Awards' ceremony and/or RSPCA centre, cannot be provided or paid for by the RSPCA.
- **22.** There is no cash alternative. The prize is non-exchangeable. The RSPCA may substitute a reasonably equivalent prize if any of the prizes are unavailable for any reason.
- 23. The winner's name will be published soon after they have been notified on Instagram, with their winning image.
- 24. Each entrant agrees that, for the purposes of promoting the RSPCA Young Photographer Awards 2019 and future RSPCA Young Photographer Awards, the RSPCA may use and publish the entrant's first name, surname, county and age. The RSPCA shall seek the entrant's prior consent (or the entrant's parent or legal guardian's prior consent if the entrant is aged 16 or under) before disclosing any further personal data to third parties.
- **25.** The RSPCA reserves the right at any time to modify these terms and conditions, alter or discontinue this competition if deemed necessary in its opinion or if circumstances arise that are outside its control.
- **26.** The decision of the RSPCA in all matters relating to the Competition is final and binding and no correspondence will be entered into.
- 27. The RSPCA will not accept responsibility for entries that are lost, misdirected, damaged, incomplete or delayed, or for failure to receive or properly register any entries, regardless of cause, including, for example, as a result of any equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind. Entries cannot be returned so please retain a copy.
- **28.** In entering the Competition you confirm that you are eligible to do so and eligible to claim the prize. The RSPCA may require you to provide proof that you are eligible to enter the Competition.
- **29.** The RSPCA reserves all rights to disqualify you if your conduct is contrary to these terms, or to the spirit or intention of the Competition.
- **30.** All entrants have the right to withdraw their entry prior to the closing date of Monday, 5 August 2019 by 9am by sending an email request to: **ypa@rspca.org.uk**
- **31.** All photos submitted must be the original work of the entrant and must not infringe the rights of any other person. The parent or guardian of the entrant agrees to indemnify the RSPCA and RSPCA Trading Ltd* in respect of any claim from a third party that the entrant's work infringes the rights of that third party. Entrants retain the copyright in their submitted photos. However, by entering, the entrant gives the RSPCA and RSPCA Trading Ltd* a perpetual, non-exclusive, worldwide royalty-free license to use, reproduce, exhibit and post the submitted photos in any and all media, including media platforms yet to be envisaged for the purposes of:
 - (a) promoting and publicising the RSPCA Young Photographer Awards 2019 future RSPCA Young Photographer Awards;
 - (b) display on the RSPCA Photolibrary, operated by RSPCA Trading Ltd;

- (c) potential use on products or materials of the RSPCA or third parties licensed by the RSPCA. The entrant's permission will be sought for any further use of the photos, including on licensed products, which will be agreed as the subject of a separate agreement.
- 32. Wherever possible, the RSPCA will credit the entrant as the photographer.
- **33.** The RSPCA reserves the right to amend these Terms and conditions or cancel this Competition at any stage, if deemed necessary in its opinion, or if circumstances arise outside of its control.
- **34.** The Competition shall in all respects be governed by and construed in accordance with English law and the parties hereby submit to the exclusive jurisdiction of the English courts.
- 35. Instagram is a registered trade mark of Instagram, Inc.

Privacy notice

Personal information provided by entrants will be used for the purposes of administering the RSPCA Young Photographer Awards 2019 on Instagram category and their entry, and will be shared with the RSPCA Young Photographer Awards 2019 judges and event sponsor as necessary for this purpose. The name of the winner will be publicly announced by the RSPCA in RSPCA Young Photographer Awards 2019 publicity. For further information about how your data is handled, please see the RSPCA's Privacy and Cookies Policy: **www.rspca.org.uk/privacy** Personal information submitted by an entrant on Instagram will remain on the platform.