

Terms and Conditions – Free ‘Pet First Aid Guide / Dog Guide / Cat Guide’ Offer.

1. This offer runs from 00:00 on 15th August 2021 to 23:59 on 15th October 2021.
2. The offer is only available to new RSPCA Pet Insurance customers, who redeem an active Facebook marketing code after purchasing a ‘qualifying insurance policy’ between the above dates.
3. A ‘qualifying insurance policy’ is any annual ‘Accident only’, ‘Bronze’, ‘Silver’, ‘Gold’ or ‘Platinum’ RSPCA Pet Insurance policy.
4. Only one Pet First Aid Guide / Pet Guide can be redeemed per new policy purchased.
5. The guides are free to customers who redeem the marketing code. They cannot be returned, exchanged or refunded, and have no commercial value. This offer is non-transferrable and there is no cash or alternative offer available.
6. To successfully register for the free guide, you must enter the marketing code “FirstAid” or “Dogguide” or “Catguide” in the marketing code box.
7. By entering the marketing code and requesting a copy of the first aid guide / pet guide(s), you are agreeing to let RSPCA Pet Insurance post you a copy of the requested booklet. This will be sent to the address you have registered for your new RSPCA Pet Insurance policy.
8. Guides will only be sent out to customers who still have their policy in force after the initial 14 day cooling off period.
9. Please allow for up to 28 days for the guide(s) to arrive.
10. The Promoters of this offer are the ROYAL SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS, Registered Charity No. 219099 of Wilberforce Way, Southwater, Horsham, West Sussex, RH13 9RS (“RSPCA”) and Covea Insurance plc (“Covea”), authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Covea appears on the Financial Services Register under number 202277. Registered Office Address: Norman Place, Reading, Berkshire, RG1 8DA. No. 613259.
11. The Promoters will not use your personal information for any marketing purposes. You can find the Covea privacy policy [here](#) and the RSPCA privacy policy [here](#).
12. The Promoters reserve the right to hold, void, cancel, suspend, or amend the promotion at any time, where it becomes necessary to do so.
13. By entering this promotion you are deemed to have read these terms and conditions and have agreed to be bounded by them. The Promoters reserve the right to refuse entry into this promotion to anyone who breaches these terms and conditions.
14. The promotion and these terms and conditions, and any dispute or claim arising out of or in connection with them, shall be governed by and construed in accordance with English law. Each participant irrevocably agrees that the courts of England and Wales shall have non-exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with the promotion or these terms and conditions.

How to redeem the offer:

1. First Aid or Pet guide promotional code can be found on the RSPCA’s website when clicking through from a RSPCA Pet Insurance Facebook advert.
2. Customers must enter the code in the marketing code box when purchasing a policy on the website.
3. Use of the code during purchase journey means the Guide will be sent to you following the 14 day cooling off period.
4. Please note, guides can take up to 28 days to arrive.

<https://www.coveainsurance.co.uk/privacy-policy/>

<https://www.rspca.org.uk/utilities/privacy>

ADD WEBSITE LINK TO WHERE CUSTOMERS REDEEM