



HONOURS

This is a wonderful opportunity to recognise those who've helped in our mission to prevent animal cruelty. Even animals get awards! The event is a bespoke celebration with many opportunities for brand involvement.

This is an inspirational event with many influencers, celebrities and ambassadors in attendance. The awards have previously been held at 195 Piccadilly, the famous home of BAFTA, hosted by comedian John Bishop.

In order to take advantage of this amazing opportunity let's talk, we would love to include you when nominations go live on 6 January 2020.

#RSPCAHonours
rspca.org.uk/honours

Here are some of the ways you can be involved:

SPECTACULAR HEADLINE PACKAGE

Collaborate with us and make the awards extra special from £30,000

Benefits:

- Associated with the event
- Your logo on all materials
- Your logo in all promotions
- A4 page ad in quarterly magazine (worth £7,000)
- Shoutouts on social media
- Attending the judging day with special guest judges
- Meet and greet host plus networking opportunities
- Six tickets to attend

ANIMAL CHAMPION CATEGORY PACKAGE

Your brand can endorse one of 10 magnificent categories from £10,000

Benefits:

- Associated to one award
- Your logo on some materials, including award
- Your logo in all promotions
- Shoutouts on social media
- Present the award alongside special guest
- Meet celebrity guests plus networking opportunities
- Four tickets to attend

WONDERFUL SUPPORTER PACKAGE

Support the awards and our animal champions from £5,000

Benefits:

- Your logo in our quarterly magazine
- Shoutout on social media
- Meet celebrity guests plus networking opportunities
- 2 tickets to attend

92 percent Brand awareness ● More than one million visits to the RSPCA website per month ● 191,000 cross platform social engagements per month (followers: 906,000) ● 70,000 magazine circulation (varies across issues) ● 196,000 e-newsletter circulation ● 4,000 mentions a month across national and regional media (99 percent positive/neutral).